

REP HEADLINE# 6305407 TRF# 330272
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM REP SEP20/12 17.50
CHANGES *** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/BSN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME CHERYL MULLHALL

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6305407

CLASS: NATL. LOCAL REGIONAL

PRDCT RAJA 9/6 EST#246 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP6/12 SEP12/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP20/12 17.50

REP: TO JEN
FR LINDSEY FOR CHERYL
M2 OK
TTLS \$23,900
PLEASE CONFIRM, THANKS!

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
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AGENCY ADVERTISER CODE = 36
AGENCY PRODUCT CODE = 76
AGENCY EST# = 246

17	S		1100P-1135P	30		\$1,700.00	9/9	9/9	0		SUN	0
PROGRAM : LATE NEWS RA35+ : 6.0 CON COM1: LATE NEWS CON COM2: WINDOW												

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SEP20/12 17.50
CHANGES *** WPXI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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20	A		700P-730P	30		\$1,250.00	9/12	9/12	1		WED	1
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PROGRAM : JEOPARDY
RA35+ : 6.0
ORD COM1: JEOPARDY & 530A NEWS- P/E DUE TO RATE.
ORD COM2: SPOTS ARE BOOKED. DEB
THIS IS A MAKE-GOOD FOR SEP9 ON LINE-17 FOR 1 SPOT/WK

21	A		530A-600A	30		\$400.00	9/12	9/12	1		WED	1
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PROGRAM : 530A NEWS
RA35+ : 6.0
ORD COM1: JEOPARDY & 530A NEWS- P/E DUE TO RATE.
ORD COM2: SPOTS ARE BOOKED. DEB
PART OF A MAKEGOOD MADE UP OF LINES 20-21

STATION MAKEGOOD OFFERS:
M2 OK'D BUY#17 MISSED: SUN/1100P-1135P

OFFER: WED/700P-730P
& WED/530A-600A

SEP9 30S \$1,700.00 (SEP20/12)
SEP12 30S \$1,250.00 PLS ADVISE.
SEP12 30S \$400.00

CMT: JEOPARDY & 530A NEWS- P/E DUE TO RATE.
CMT: SPOTS ARE BOOKED. DEB

SEP/12 23900.00

CONTRACT TOTAL 23900.00
TOTAL SPOTS 29

MARKET TOTALS \$77,258 WPXI 31% KDKA 53% WTAE 15% WPGH 1% CABL 0% WPCW 0% WPMY 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

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REP: TEL# 215-564-1206
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET

FAX# 215 564 1103
HARRIS REPORT FROM STATION SEP11/12 12.03
*** WPXI-TV ***

ADV # 16250 ADV. NAME POLI/D RAJA/R/SSN/PA
AGY # 2056 AGY. NAME SRCP MEDIA, INC.

201 N. UNION STREET, SUITE 200

ALEXANDRIA, VA 22314

REP. # OFF. # 18 SALESMAN #

BUYER NAME CHERYL MUTHALL

SALES PRSN WA- CHERYL BLAIR

ORDER # CONTRACT # 6305407

CLASS: NATL. LOCAL REGIONAL

PRDCT RAJA 9/6

EST#246 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP6/12 SEP12/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED

DATE SEP11/12 12.03

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

STATION MAKEGOOD OFFERS:

M2 UNRESL BUY#17

MISSED: SUN/1100P-1135P

OFFER: WED/700P-730P

& WED/530A-600A

CMT: JEOPARDY & 530A NEWS- P/E DUE TO RATE.
CMT: SPOTS ARE BOOKED. DEB

SEP9

SEP12

SEP12

30S \$1,700.00

30S \$1,250.00

30S \$400.00

(SEP11/12)

PLS ADVISE.

CONTRACT TOTAL 23950.00
TOTAL SPOTS 28

Preemption Report - Detailed

Monday, September 10, 20 6:31:18 pm

Contract # P/E Type P/E Status Preempted P/E Date Rate Times Len SPW M T W T F S S Station

Contract Start/End Date Headline #

Sales Person: Telerep/Washington DC, Washington DC

Contract Number: 3302272

Advertiser: Pol/D Raja/R/SSN/PA (16250)

330272.11.0.1 No Avail Open 9/6/12 1:11pm 9/9/12 \$1700.00 11:30:04P :30 1 WPXI

PREMPT DUE TO RATE/17

09/07/12-09/12/12

06305407

Totals for: Pol/D Raja/R/SSN/PA (16250)

\$1,700.00

Preempt Count: 1

1

Totals for: 3302272

\$1,700.00

Preempt Count: 1

1

mt 530 am news 400 9/12 9/12 line 13 line 14